



- (1) Hold Dear (Cherish),
- (2) Have Compassion for (Humanity),
- (3) Strut Your True Colors (Self-Pride),
- (4) Party Like a Rockstar (Be You)

## MAY 31 - JUNE 2, 2019

SONOMA COUNTY'S PREMIERE LGBT EVENT **OLD COURTHOUSE SQUARE • SANTA ROSA, CA** 

#### WETAKE PRIDEIN ALL OUR FRIENDS.





Sonoma County Pride is dedicated to enhancing the lives and well-being of our Lesbian, Gay, Bisexual, Transgender, Queer, Intersex (LGBTQI) community and our allies throughout Sonoma County. We promote equality for all through education and activism, while serving as a liaison with government, business and other organizations on behalf of our community. We recognize and celebrate the history, achievements and contributions of the LGBTQI community of Sonoma County.

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PO BOX 2017, GUERNEVILLE CA 95446

www.SonomaCountyPride.org

#### **ALL YOU NEED IS LOVE**

A Message from the President of Sonoma County Pride - JD Donovon

Greetings friends and allies! On behalf of Sonoma County Pride, I want to thank you for your continued support. Sonoma County LGBT Pride is about more than a weekend of parties; it's about a state of mind and celebrating who we are. With so much divisiveness and negativity in the country these days our mission is to make sure Love Wins.

This year the LGBT community nationwide is commemorating the 50th anniversary of the Stonewall uprising. On the night of June 27, 1969 NYC police conducted a 'routine raid' of Greenwich Village gay bar the Stonewall Inn. Much to the shock of the police and the press nationwide, on this night instead of marching meekly to the paddy wagons, the patrons fought back causing a standoff. As word spread people poured into the streets and five days of riots for freedom from persecution ensued.

This audacious act of resistance set-off the modern LGBT rights movement. Little did those mostly young street kids know how their act of resistance would ring a bell that could never be un-rung and that they would become heroes to so millions of 'invisible' LGBT people around our nation. The realization that resistance was possible gave hope and slowly gave way to a movement that determined that we fight back against the stigma and discrimination inflicted upon gay men and lesbians because of who we love. Our society has come far. but there is still much work to do. Therefore, we still march, and we have pride events so the world can see we are Out, Proud and Unafraid of their hate.

#### ALL YOU NEED IS LOVE Continued from page 3.....

This weekend we celebrate LOVE in all its forms; love in yourself, love for one another and love for whomever you chose. Sincere Love is Never Wrong. Therefore, Sonoma County Pride selected "A Year of Love" as our theme for 2019 and all our events are Love-Themed throughout this year. We have grown and now in our 32nd year, our Sonoma County Pride Celebration spans 10 days.

Don't miss *Pride in the Park*, our LGBT Families and Trans picnic on Sunday, June 2 at Juilliard Park, and *Don't Blink – It's Love* produced by the OUTwatch wine country's LGBTQI film festival on Sunday, June 9 at the Third Street Cinemas. In addition to our annual Sonoma County Pride Celebration, our 2019 schedule includes a wide range of events supporting various LGBT causes.

From fires to floods, Sonoma County has endured much tragedy these past few years, but together we have endured because #LOVEWINS. Ours is a community of love. Love is precious and Love is the most powerful force on earth.

We encourage you to refresh your spirit by indulging in random acts of kindness. Show a friend (or a stranger) you care and join us as we celebrate our hard-fought right to be publicly open about who we are and to marry whoever we love. Together with the support of our allies and with righteousness inspired by Stonewall, we will overcome any injustice directed our way.

Our parade Senior Ambassador, Buzz Hermes will speak at the judges' area and help us understand the historical importance of Stonewall. We are also honored to present parade Grand Marshals Jim Obergefell (lead plaintiff in the historical marriage equality case decided by the Supreme Court) and Pat Kerrigan who's comforting voice helped so many of us through the terrifying fires. Also joining us for the parade we welcome honored guests Mayor Tom Schwedhelm and Rhiannon Jones, our Youth Ambassador and the first openly gay Ms. Sonoma County.

I want to extend a heartfelt huge thank you to our amazing volunteer Board of Directors. They have worked very hard all year to bring you numerous events that we hope bring our community together to celebrate LOVE.

Finally, there are no words adequate to express our gratitude to Santa Rosa Gaydar, Graton Resort & Casino, the City of Santa Rosa and our enthusiastic volunteers and sponsors who make all this possible.

Thank You!





**LOVE** (luhv) Verb: (1) Hold Dear (Cherish), (2) Have Compassion for (Humanity), (3) Strut Your True Colors (Self-Pride), (4) Party Like a Rockstar (Be You)



In 1967 a generational change swept the nation and thousands of young people from across the country descended on the bay area for the Summer of Love with idealistic dreams of a more fair and just society. The world changed forever that summer.

Today we live in a world increasingly culturally and politically divided. Technology and social media allow fake news and propaganda spread within our echo chambers where we only see and hear the views we agree with. Increasingly the 'others' are seen with suspicion and

disdain. As a result, discrimination and incidents of hate are increasing at an alarming pace.

Sonoma County Pride invites you to join us as we reject division and hate to instead celebrate and nurture the one thing that can defeat Hate - LOVE. As we learned in the 60's enlightenment, All You Need is I ove.

Each of our Pride events has a Love theme. We encourage our participants to embrace the theme in their own unique way and show the world your LOVE!

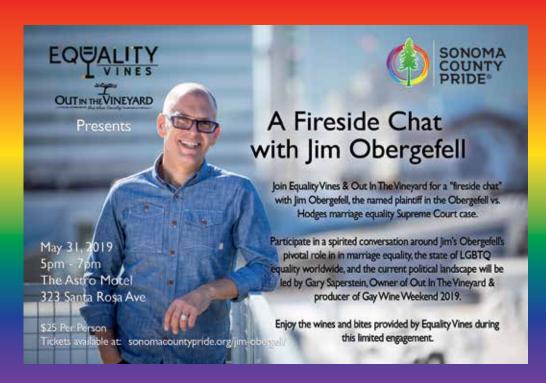


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#### **STONEWALL TO SONOMA, A HERITAGE OF LOVE SONOMA COUNTY PRIDE PARADE**

SATURDAY, JUNE 1 - 11AM TO NOON

Sonoma County Pride Parade is Presented by:



County Pride parade is a festive celebration with colorful contingents, elaborate

costumes and some zany sights you won't soon forget. Our 32nd annual LGBT Pride parade, presented by Hansel Subaru will bring a

In June 1970 to mark the anniversary of the

the first Gay Liberation parade. Hundreds of Gay Pride parades would follow, becoming a tradition during 'Pride Month'. The early Gay Power parades were angry and radical marches, which after the peak of the

Stonewall Uprising, a large group of citizens

marched 51 blocks to Central Park becoming

PARADE ROUTE Fourth Street & Mendocino Avenue, Santa Rosa

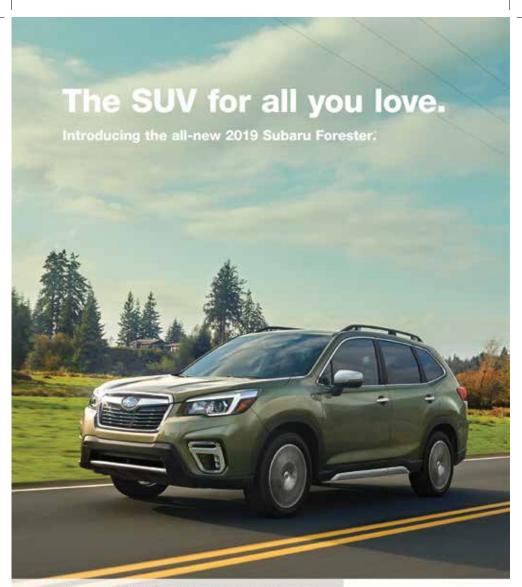
AIDS crisis in the 80's slowly evolved into the

Pride celebrations we see today. The Sonoma



smile to your lips and warmth to your heart. Fun for all ages, our parade is intended for the whole Sonoma County community everyone is welcome to join the fun. We encourage you let loose and join the parade or simply enjoy watching one of the most entertaining spectacles in the north bay area. 💖







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#### **GRAND MARSHALS & HONORED GUESTS**

SATURDAY, JUNE 1 - 11AM TO NOON



## JIM OBERGEFELL Jim Obergefell draws from his unique experience at the heart of the Supreme Court marriage equality ruling to move and empower audiences to stand by their beliefs—and prove

that love always wins.

Jim says he is an accidental activist, when his partner, John, of more than 20 years neared the end of his life due to ALS they decided to marry. That decision eventually took Jim to the Supreme Court and the landmark decision in Obergefell v. Hodges that resulted in victory for marriage equality. Jim and co-author, Pulitzer Prize-winning investigative journalist Debbie Cenziper, captured Jim and John's story, in the book Love Wins.



#### PAT KERRIGAN

Pat Kerrigan has been broadcasting in Sonoma County since 1980. During the Sonoma County Wildfires, Pat evacuated from her home but was on the KSRO's air waves by midnight. The voice for Sonoma County, she stayed

on air for 24 days providing life-saving info to the community.

In September 2018, KSRO and Pat received the National Association of Broadcasters highest honor: the Marconi Award for Personality of the Year for her coverage of the wildfires and aftermath. She is an advocate and leader to her community and has raised over \$5 million for local charities.



#### RHIANNON JONES MISS SONOMA CO.

22-year-old Rhiannon is the first openly gay Miss Sonoma County. She is a senior at Sonoma State University studying for BA Degree in Studio Art and an advanced degree as a studio arts teacher. Her

other academic achievements are too numerous to fit this space. She is an outspoken advocate for Sexual Assault, Awareness, Reporting & Recovery, and has a Distinguished Community Service Award.

Other activities include four years as Marching Band Song Chair, Service Chair for Phi Sigma Sigma, Secretary of College Republicans, SSU Major Events & Fundraising Chair, and Equestrian Instructor with the Girl Scouts. She also has a Black Belt in Tae Kwon Do, was Miss Teen California United States 2017, and is semi-fluent in French, German & American Sign Language.

SATURDAY, JUNE 1 - 11AM TO NOON



#### TOM SCHWEDHELM Mayor of Santa Rosa

Tom Schwedhelm is the Mayor of the City of Santa Rosa. First elected to the Santa Rosa City Council November in 2014, re-elected in 2018 then his colleagues unanimously elected him

as Mayor in December of 2018. Previously Tom had worked for the Santa Rosa Police Department for 31 years. He retired as the Chief of Police in December of 2013.

He has an AA degree in Administration of Justice, a Bachelor's degree in Business Management and a Master's degree in Psychology. Tom has lived in Santa Rosa since 1980 he enjoys spending time with his wife Jackie and family.



#### **GARY (BUZ) HERMES**

An octogenarian, Gary "Buz" Hermes MA has been serving the LGBTQ community for over 35 years. Buz started a Gay Forum in Marin County in the 80's and coordinated support programs for

HIV/AIDS caregivers at Kairos House in San Francisco. He joined the Seniors Program staff of the Spectrum Center for LGBT Concerns in the 90's. He moved to Sonoma County in 2004 and served as an LGBT Aging Consultant to Adult and Aging Services and with the LGBT Mental Health Task Force. He currently teaches a popular class "Aging Gayfully" at Santa Rosa Junior College; Older Adults Program and facilitates LGBT senior discussion groups in Sonoma and Marin counties.



#### For All.

The Sonoma County Family YMCA is proud to support our LGBTQ+ community. #ForAll

#### JUDGES, MASTER OF CEREMONIES SATURDAY, JUNE 1 - 11AM TO NOON



#### ALVARIS DUFFIS, MD

Originally from the East Coast, AI came to Santa Rosa in 2001 via Los Angeles after spending I2 years working in the County of Los Angeles hospital system. He has held several administra-

tive and clinical positions in Radiology. His passions for great wine and food helped him discover Sonoma County during a Backroads bicycle tour. He enjoys baking and singing and can relate a song lyric to almost any occasion.



#### LESLIE GRAVES

Leslie organized the 2018 & 2019 Women's March Santa Rosa and for the past three years was the manager of one of the largest community events in Courthouse Square. With a background in non-profit

programming, events and corporate retail marketing, she is excited to start her own local event production company dedicated to community, inclusivity and equality. Look for the big reveal of how Sonoma County Pride and Leslie are teaming up to Countdown to 2020.



#### SISTER NOVA NILLA

Sister Nova Nilla is a nun with the Sisters of Perpetual Indulgence, an Order of 21st century nuns doing charity work throughout the world. Nova has been a Sister for 17 years and has helped

raise over a million dollars for local charities in Sonoma County. Her most notorious endeavor was creating the Sisters' Bingo held once a month in Guerneville. "Being a Sister is by far the most rewarding activity I've ever done." says Nova. "It brought me out of my shy shell and taught me how to put on make-up and eyelashes tutus and high heels and OH MY!!! Even better tho is that it's all about spreading JOY in the community! I love JOY! I hope you have a JOYous and JOYful Pride!"



#### **ELOY CAMACHO-PANOSKI**

Eloy is a NorCal native, born and raised in Santa Rosa. He says "hella," loves horror movies, and has a slight obsession with Lady Gaga and Beyoncé. Eloy's dreamt of being on the radio all

his life, so he's VERY excited to be on Hot 101.7! Give him a call while you're working at 636.1HOT!

#### Special Thanks

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#### 14 WHY WE MARCH

We march today with special gratitude for those brave patrons of the Stonewall Inn who, a half-century ago, demonstrated that they were no longer willing to tolerate harassment and abuse!

Our march today also honors the fierce activists who emerged since that momentous turning point in our history and devoted their lives to our long struggle for social justice!

We march today to laud our successful efforts to achieve equality under the law and to let our leaders know that they can no longer legislate limitations on our right to pursue happiness!

But as we rejoice in our accomplishments, in our march today we also remember the generations of lesbian, gay, bisexual and transgender individuals who suffered the silent anguish of invisibility, having to hide who they were as they served our country in the military and fulfilled vital roles in our communities!

Marching today we also seek to leave a legacy for future generations, ensuring that the youth of today and tomorrow have the freedom to express their gender identity and to love whomever they choose without fear!

More than anything else, our march today is a colorful affirmation of our diverse community ....

... and a proud celebration of who we are!!!

Gary "Buz" Hermes 🦅



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#### FESTIVAL - LOVE ON THE SQUARE

SATURDAY, JUNE 1 - NOON TO 6PM

Entertainment Presented by:



Immediately following the parade, follow the music and come explore our Love in the Square community festival. Newly expanded onto Fourth Street for 2019, take some time to stroll and peruse the wares of our many local vendors offering an eclectic mix of clothing, gifts and hand-crafted art. Learn about best practices for water conservation and recycling and check out an amazing spectrum of non-profit organizations and learn about the great work they are doing for our community.

Hungry? Enjoy a bite to eat from one of our food and snack purveyors who are offering a variety of delicious options. Thirsty? Slake that thirst with a cold *Bud Light* or *Deep Eddy Vodka* and *Red Bull* at our festival bar.



## ALL FOR LOVE



## & LOVE FOR Wall

#### MAIN STAGE FEATURED PERFORMERS

SATURDAY, JUNE 1 - NOON - 6PM



19



#### **JANICE ROBINSON**

Janice Robinson is a 50-year-old American singer who was a member of Livin' Joy before embarking on a solo career. Livin' Joy were a Eurodance group with Italian brothers Paolo and Gianni Visnadi. She was the lead singer of the dance outfit, before she left the group in 1999.

Janice co-wrote and sang the lead vocals on 'Dreamer', which was an international hit and reached number one in the UK in 1995. Janice was one of the top performers on 2018's UK Got Tayont.

#### SPENCER LUDWIG

Since being the original trumpet player in the multi platinum band Capital Cities the Los Angeles-born half-Filipino vocalist-instrumentalist has gone rogue, adding a new dimension of possibility. His first single "Diggy" was for the 2016 Fall campaign for Target and was featured in the blockbusterHappy Death Day, the Netflix original movie Step Sisters. His follow up single "Got Me Like" was launched through a global Herbal Essences campaign. His independent debut single release in 2017 "Just Wanna Dance" debuted at #47 and "Best Life" can be heard as the soundtrack of the new global campaign for Royal Caribbean.



Spencer is a featured model in the 2019 Spring and Summer global Tommy Hilfiger campaigns. He has touched audiences around the world since his performance's on Late Night With Seth Meyers, Lollapalooza, Austin City Limits, Bonnaroo, LA Pride, Milwaukee Pride, Buffalo Pride, Mexico's Corona Capital and on tour supporting Fonseca, Betty Who and BeBe Rexha in the US and in Europe. With everything he does, he strives to continue to redefine what's possible for himself and independent pop artists alike.

#### TATIANNA

Falls Church, Virginia. She is best known for being a contestant on Season 2 of *RuPaul's Drag Race*. She was a contestant for the second season of *RuPaul's All Stars Drag Race*, and eventually eliminated by Alaska in episode 6. Her elimination caused an uproar among fans and she is widely regarded as one of the breakout stars of All Stars 2. Tatianna was known as one of the most controversial queens of Season 2 and was often complimented as the "prettiest" or "fishiest" of her season. Tatianna was also controversial by her competitors in Season 2, especially Raven, for being one of the youngest queens and even the prettiest of the season. Tatianna served glamour and fish, she was highly praised and won the

Snatch Game challenge for her Britney Spears performance.

# Give love. Take pride.







#### **REYNA**

Milwaukee-by-way-of-Texas sister-duo REYNA (Victoriah and Hannah Gabriela Banuelos) debuted their single in 2016 'Spill Your Colors' and attracted over 20K streams in the first day. The sisters previously found success with their former project, Vic & Gab, in 2011 when their track "So Long So Tired" found its way to MTV and was used on their hit US series 'Skins'. Followed by their debut LP which received great praise from SPIN and Paste Magazine allowing them to open for artists such as BLEACHERS and Death Cab For Cutie as well as former President Obama at a rally. In 2014, after showcasing at SXSW, they caught the attention of Saiko Management who signed them.

The sisters went on to collaborate with producer Drew Pearson (Kesha, Lights,), and traveled to both LA and NYC which in turn changed their approach to songwriting and gave them a new set of creative tools. After recording a number of songs, they decided to give their new sound a new name. REYNA.

#### JIMMY HITS

In 1999 a young scratch nerd with a passion for the ones and twos, a love of Party Rock, early electro, and 90's hip hop set forth with one dream in mind, becoming one of the best DJ's to come out of California.

Jimmy Hits spent two years day and night locked in his room perfecting his craft before he went about taking the west coast by storm. From his bedroom he moved out to local venues such as Marquee in Sydney and Temple in San Francisco, Create in Hollywood, and even going to the Hyde in Las Vegas, NV.



Today you can find Jimmy Hits all over the place and in almost every scene, be it DJing at one of his many residencies such as Hard Rock SF Cafe and Rouge Nightclub, spinning for the trio band Super Square or keeping the underground Bay alive with his open format style that ranges from Electro Dance, Dubstep, and beyond.



#### SISTER PHYLISS

"Sister Phyliss will be celebrating 10 years of fabulousness as a member of the San Francisco Sisters of Perpetual Indulgence, Inc. She's a tireless fundraiser, activist and performer, and is beyond thrilled to be joining Sonoma County Pride for the third year running. Upcoming engagements include Drunk Drag Broadway's Tony Awards show on June 9, as well as Drunk Drag Dizney in August. Finally, a major life dream will be coming true, June 21 and 22 as she takes the stage as a featured soloist with the world-renowned San Francisco Gay Men's Chorus for "Queens: Celebrating 50 years of Pride" sfgmc.org/queens



#### STELA D LOVE FELLAFEM

A San Francisco Bay Area native; Non-binary artist; Leather person; International gender-bender; Activist for LGBTQ communities; Performer and large event producer. They are the founder of Fella Fem and have



performers more than 700 gender bending performances all over the world. Follow them on Instagram @fellafen\*\*



#### **WILMA TITZGRO**

Wilma Titzgro was a New York Drag Performer, who was born on the Hedda Lettuce cable access television show in the Meat Packing District of Manhattan during the mid 90's. Wilma possesses a great love for camp, music,

singing, eccentricities, booger drag and slapstick humor. Wilma also loves living out her dreams of being an itinerant Karaoke lounge performer.



#### DANNY PACKIN

Don't let this guy's small town feel deceive you: he's got a large heart and hard conviction to blow your minds and confuse your genitals. Danny is a regular at Rebels Kings and Shenanigans, this guy likes



getting around to rlease all of your aesthetic receptors.



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#### The North Bay LGBTQI History Timeline

Knowing Our LGBTQI History Illuminates the Path to Our Future

#### Did you know?

In the 1960's there was a gay and lesbian bar in Guerneville.

In the mid 1970s there was a lesbian trucking team that operated as part of Red Clover Workers Brigade out of Santa Rosa. By the late 1970's Gay men from everywhere came to the Russian River to play and to live.

The devastating AIDS epidemic changed the way we think about and experience community, forever, The International Intersex Movement started right here in Sonoma County



Six carefully curated panels trace the history of LGBT influence on Sonoma County.

New this year is a panel devoted to Sonoma County LGBTQI
History from the 1990s; including the start of the local Trans
movement, the first gay pride parade in Santa Rosa, support
programs for LGBT youth and more!

Special Stonewall Uprising 50th Anniversary panel; What really happened at the Stonewall Riot? Who threw the first couple of punches? Why did it change the LGBTQI movement?

Learn what was happening in San Francisco in the 1960's? Who were the Cockettes? How did Del Martin and Phyllis Lyons change Queer History? What happened at the Compton Cafe? Who was the Widow Norton?

On display during the Sonoma County Pride festival, Saturday June 1, Noon - 6PM



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PRIDE PARK



#### JUNE 2, 2019 - 11AM TO 4PM

JULLIARD PARK . SANTA ROSA, CA

For full schedule of events visit www.sonomacountypride.org

Join Sonoma County Pride and our community partners for a day in the park. There will be food trucks / beverages, entertainment for the whole family, special guest speakers, dance acts, drag story time, a youth drag show, arts / crafts along with other activities for all ages. Pets-on-leash welcome, doggie diva contest; dress your pet to impress and win a prize. FREE for the whole community.

#### Thank You!

Thank you to our community partners for helping us expand the youth and trans outreach. Join us for a day in the park and support our future generations of Pride.

















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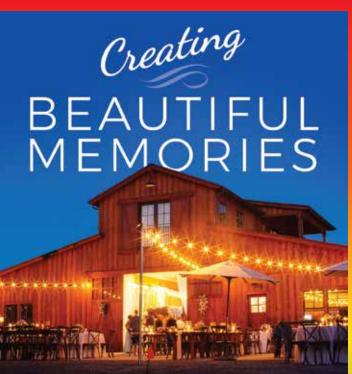
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and Sonoma County Pride Present...



#### SUNDAY JUNE 9 2019 2pm

Third Street Cinema Santa Rosa

It's the 50th Anniversary of the riots at Stonewall and all the Colors of The Rainbow make their way to the big screen in this fabulous collection of short films.

- Fearless Trans performer and activist, Marsha P. Johnson, is featured in Happy Birthday, Marsha!, a look at the hours that preceded the riots at Stonewall
- My Own Wings brings Intersex folk from many countries to the screen
- I Have Something to Tell You broadens the experience of HIV/AIDS when a photographer directs his camera toward his loved ones
- Grace and Betty try to come out, but Grace's grandmother has her own secret!

It's Love, and More! ... see the full line-up at OutWatchFilmFest.org

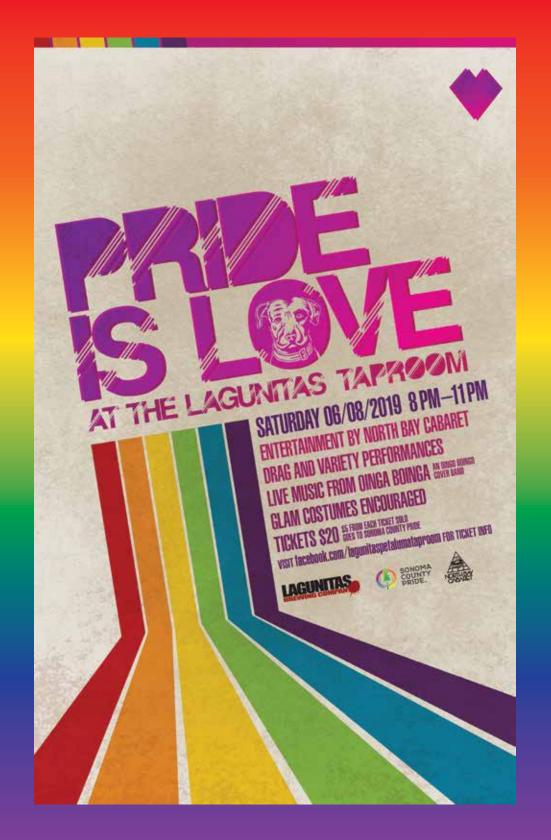
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Info OutWatchFilmFest.org



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#### GAY WINE WEEKEND

JULY 18 - 21, 2019, Sonoma, Ca

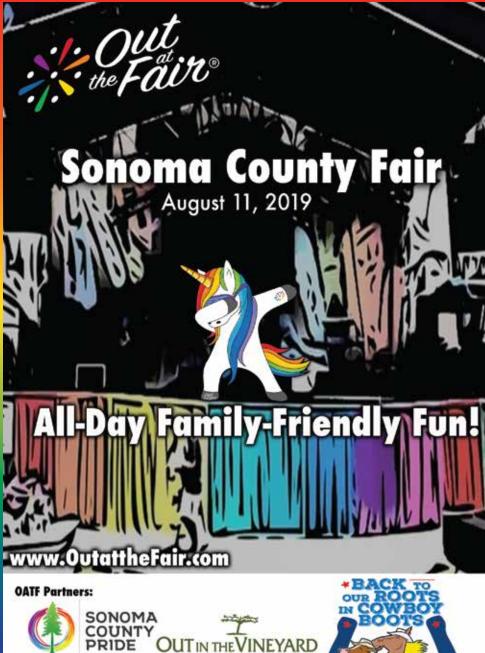






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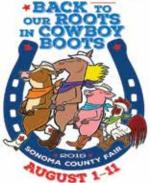
A 3+ Day Celebration of Food & Wine benefiting Face to Face, Sonoma County HIV/AIDS Network For Details & Tickets www.gaywineweekend.com











### Lazy Bear returns to Guerneville in 2019 starting July 29th. This year will be our 23nd celebration and annual fund raiser.

In 2018, we donated over \$80,000 to charities including several here in Sonoma County.



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For Bear Tags and more information visit: LazyBearWeek.org





















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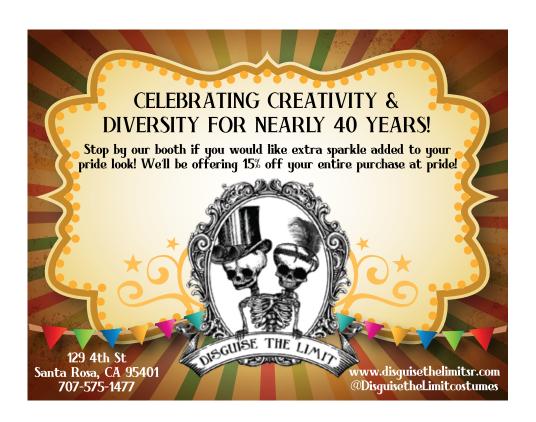


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Graton Resort & Casino is proud to be the 2019 Entertainment Presenting Sponsor for Sonoma County Pride Weekend.



