

Sonoma County Pride

“Sonoma County Pride is SO Gay!”

June 6th - 13th, 2010

ADVERTISING RATES FOR THE SONOMA COUNTY PRIDE 2010 OFFICIAL PROGRAM

In today's fast paced world, businesses expect results.

Your advertisement in the Official Sonoma County Pride Program will proclaim your presence, showcase your product, increase your brand visibility and create goodwill for your business in the LGBT community. The Official Program is distributed to all attendees as the reference resource for all information about schedules and exhibitors. This is a great way to end up “in the hands” of over 5000 attendees. 5000 additional copies of the program will be distributed at key locations in Sonoma County, Marin, Oakland, Sacramento and San Francisco.

Sonoma County Pride 2009 drew nearly 5000 participants and we expect Sonoma County Pride 2010 to be even larger! Your business can have an immediate impact at the only event that reaches out to *all* members of the LGBT Community:

- Many of our attendees are purchasing decision-makers
- Increase your company's product/service visibility with all attendees
- Many attendees have noted that Sonoma County Pride Parade and Celebration is the LGBT event to attend – a can't miss!

By returning this form you are committing to the designated advertising opportunity and agree to the terms including deadlines and benefits provided therein. No cancellations will be accepted.

Payment Information

Checks should be made payable to: Sonoma County Pride/Positive Images. Mail your payment to: Sonoma County Pride Planning Committee, P.O. Box 8730, Santa Rosa, CA 95407-8730.

A 50% deposit must be submitted with this form. Balance due must be paid in full by May 1st, 2010.

Artwork Information:

Save your artwork in CMYK as a PDF, JPEG, or TIFF at 300 dpi and forward it to Mary Agneberg at maryagneberg@yahoo.com . Contact us at sponsors@sonomacountypride.org if you are unable to design your own ad. You must add a bleed of .125" to the dimensions below since your artwork will be cropped. Full-page \$500: 8.5" h X 5.5" w / Half-page \$250: 4.25" h X 5.5" w / Qtr-page \$125: 4.25" h X 2.75" w

Ad Size Selected: _____

Business Name/ Contact Person: _____

Mailing Address: _____

Email: _____ Telephone: _____

Signature: _____ Date: _____

Authorized Signature represents acceptance of terms as delineated in this material. This is a binding contract. All artwork and payments are due by May 1, 2010. Thank you for Supporting Sonoma County Pride!